





search of the past as well as of the present. Determination of moisture content and the effects of sulfur dioxide have been subject to extensive research by many persons for many years and are still under investigation.

These proceedings show that research in the dried fruit industry is full of progress and many of the results have been obtained in a much shorter time than might be expected.

What about the future? Recently it was stated in the financial columns of a San Francisco newspaper that in only 30 months, two and one-half years, an average of 14¢ of every dollar the consumer was spending for products manufactured by U. S. companies will be for things not even being made today. If such is the case, then 14¢ will not be spent for products being purchased today. Why bother with research? The facts are that we cannot afford to do without it! Not if we still wish to successfully compete for the consumer dollar in today's and tomorrow's market.

# # #